

GORAKHPUR KHADI CLUSTER



Artisans working in CFC of Gorakhpur Khadi Cluster

1.	Implementing Agency	Kshetriya Sri Gandhi Ashram,				
2.	Address	Gorakhpur, U.P.				
	Phone/Fax, e-mail	0551-2346785, ksgagkp@gmail.com				
	Website:	www.				
3.	Cluster products	Woolen product- (Swetar, Mufalar, Balanket) Silk-(Mataka, Katiya, Tasar, Endi), Muslin, Khes, Dari etc.				
4.	Project Cost (Rs. In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilized
	104.75	17.25	122.00	102.95	102.95	97.96
5.	Name of Cluster Dev. Executive	Shri Amit Tripathi Amittripathi1602@rediffmail.com				
	Mobile No./Phone No.	9415855366				
6.	Name of Technical Agency:	Entrepreneurship Dev. Inst.				
A.	Name of the Resource person with mobile No.	Pankaj Arya 09454572840				
B.	Address	Post-Bhat, Distt.-Gandhinagar, Ahmedabad, Gujrat-382428				
C.	Phone/Fax/ e-Mail	079-23969153, 23969164 info@ediindia.org				
7.	Date of commissioning of cluster	July 2007				
8.	Expected date of completion of cluster	31.3.2012				

9.	CFCs Status							
A.	No. of CFCs	Land availability			Constructed area		Locations	
	1	Yes			840 Sq.ft.		Sikariganj	
B.	Machinery Installed in CFC							
	No.	Name of the machinery						
	1.	Jiggarr machine, Calandring machine, Hydro machine						
	2.	Warping unit, Cone Binding , Yarn Dying, Generator set 10KVA						
10.	No. of Charkhas				500			
11.	No. of Looms				10			
12.	No. of Tools Distributed				--			
13.	Interventions carried out in Design product Development							
A.	Name of Designer with address and phone/mobile				--			
B.	New products Developed				24			
C.	Improved /New designs				70			
D.	Brief note on Design intervention				--			
14.	Market Promotional Assistance				Nos.	Location	Computerization of sales outlets, bar coding,	
A.	Renovation/up-gradation of Sales outlets				1	Gorakhpur	--	
B.	Brief Note on efforts undertaken				--			
15.	Capacity Building Measures							
A.	Exposure visits to other clusters			Places	No. of artisan	Output		
	--			Bassi, Jhalawar, Dausa	35	Artisans motivated		
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training				No. of Artisans		Output	
	Spinning & weaving				521		Working capacity increased	
16.	Artisan's empowerment - No. of artisans benefited :							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	21	500	521	93	--	305	30	93
	No. of Identity card issued				500			
17.	Self Help Groups							
A.	No. of SHG formed				3			
B.	No. of SHG Registered				--			
C.	No. of SHG tied up with Bank				--			
18.	Production							
	Annual Production				Qty.	Value (Rs. in lakh)		
					--	423.00 (2010-11)		

19.	Sales		
	Annual Sales	Qty.	Value (Rs. in lakh)
		--	876.09 (2010-11)
Export Market if any	--		
20.	Achievement		
A.	Registration with ISOs	--	
B.	Branding of products	--	
C.	Improved Packaging	--	
D.	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	100%	100%	--
E.	Social security coverage of Artisans	470 artisans covered under Jan Shree Bima Yojna	